

# Forecasting with the help of survey information

---

13 December 2024

Non-technical Research Seminar

Federica Brenna (joint work with Žymantas Budrys)

The views expressed here are those of the authors and do not reflect those of the Bank Of Lithuania or of the Eurosystem

# Importance of forecasting (well)

---

- Forecasting macroeconomic aggregates is **an important task** of Bank of Lithuania and of the Eurosystem.
- Here: we focus on the **euro area** aggregate data (and forecast), more about possible extensions for Lithuania at the end of the presentation.
- Issue: it is often hard to forecast well, and wrong forecasts may lead to wrong policy decisions.
- How can surveys contribute to solve this issue?

# Importance of survey information

---

*“Today, expectations surveys are an **important** part of the toolkit available to central banks for their policy analysis. These surveys reveal **insights** about the economy that would otherwise remain **hidden** from view. As a result, they can contribute to **more robust** policy decisions and better policy assessments.”*

L. De Guindos, ECB Vice President ,1 October 2024

# How can we exploit the information content of surveys?

---

- We look at the **Survey of Professional Forecasters by the European Central Bank**: experts with thorough knowledge of the economy and deep understanding of economic relations.
- Professionals use **models** to produce forecasts. In addition to that, they use their **judgement** to adjust the model forecast and include a **forward-looking** component to it → they are, on average, very good at forecasting.
- *How can a policymaker exploit this information in order to better forecast macroeconomic variables?*
- Here: use the additional information from the survey to **improve model forecasts during the forecasting process**.

# Project features

---

- Start from simple and flexible empirical model and **augment it** with survey forecasts.
- Run a **forecasting exercise** with unrevised data, for the model with and without survey
- Use forecasts for EA real GDP growth and HICP inflation done between 1999 and 2024.
- Evaluate **forecasts performance** between 2007 and 2024, for three variables: real GDP, HICP inflation and unemployment.
- We look at the size of the **forecast error**, and at a measure of **probability accuracy**: how often our forecast assigns a high probability to the correct outcome?

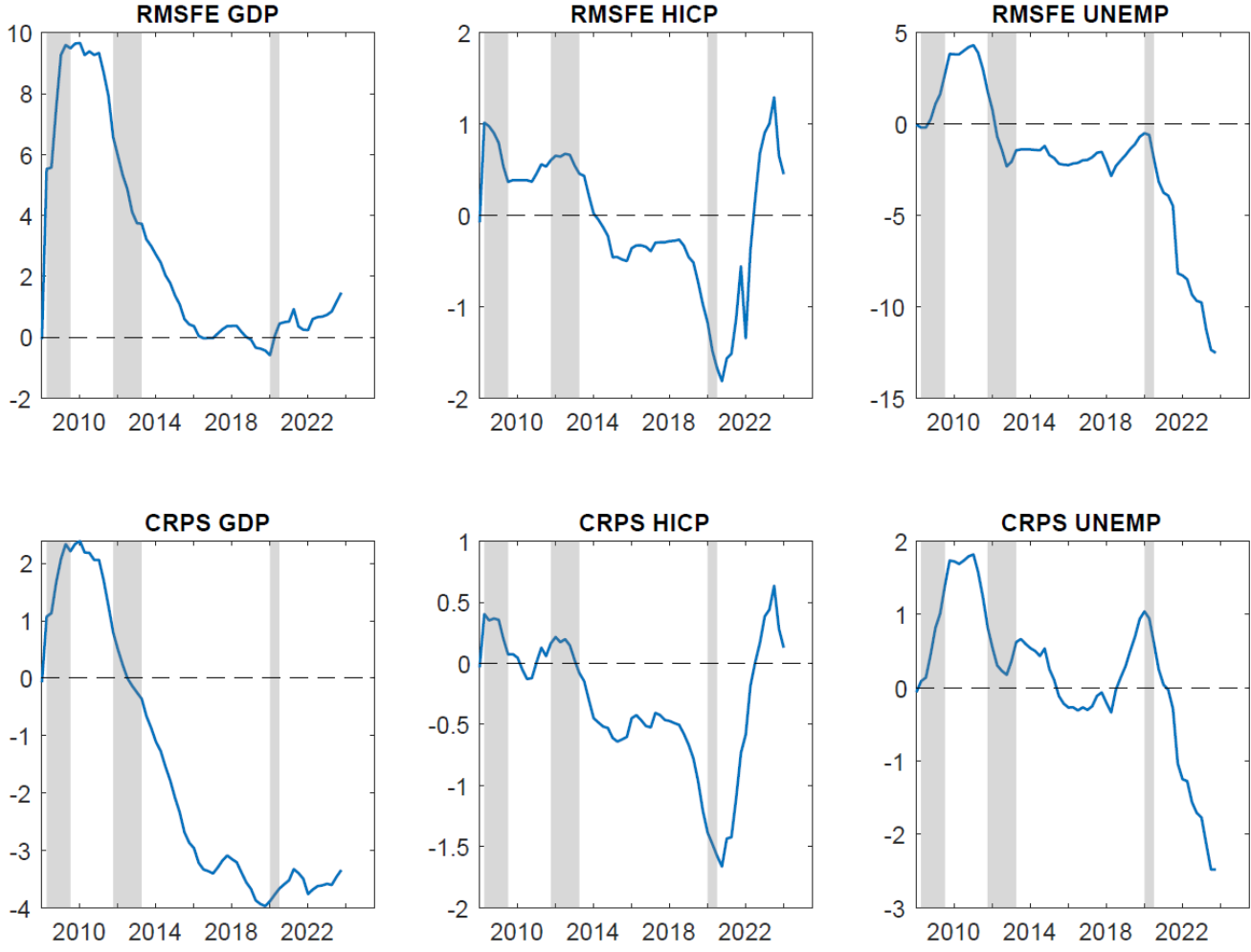
# Results

---

- We find that the value added of the survey **varies** and depends on **several factors**:
  - the forecast horizon (survey helps more in the medium term)
  - the period (more or less turbulent times)
  - the target variable
- In particular, survey information about GDP and HICP **improves** the forecasting performance of both GDP and unemployment, and to a lesser extent of HICP.
- Adding survey information particularly helps the density forecasts (high likelihood assigned to the realized value), and particularly at horizons 4 quarters to 8 quarters ahead.



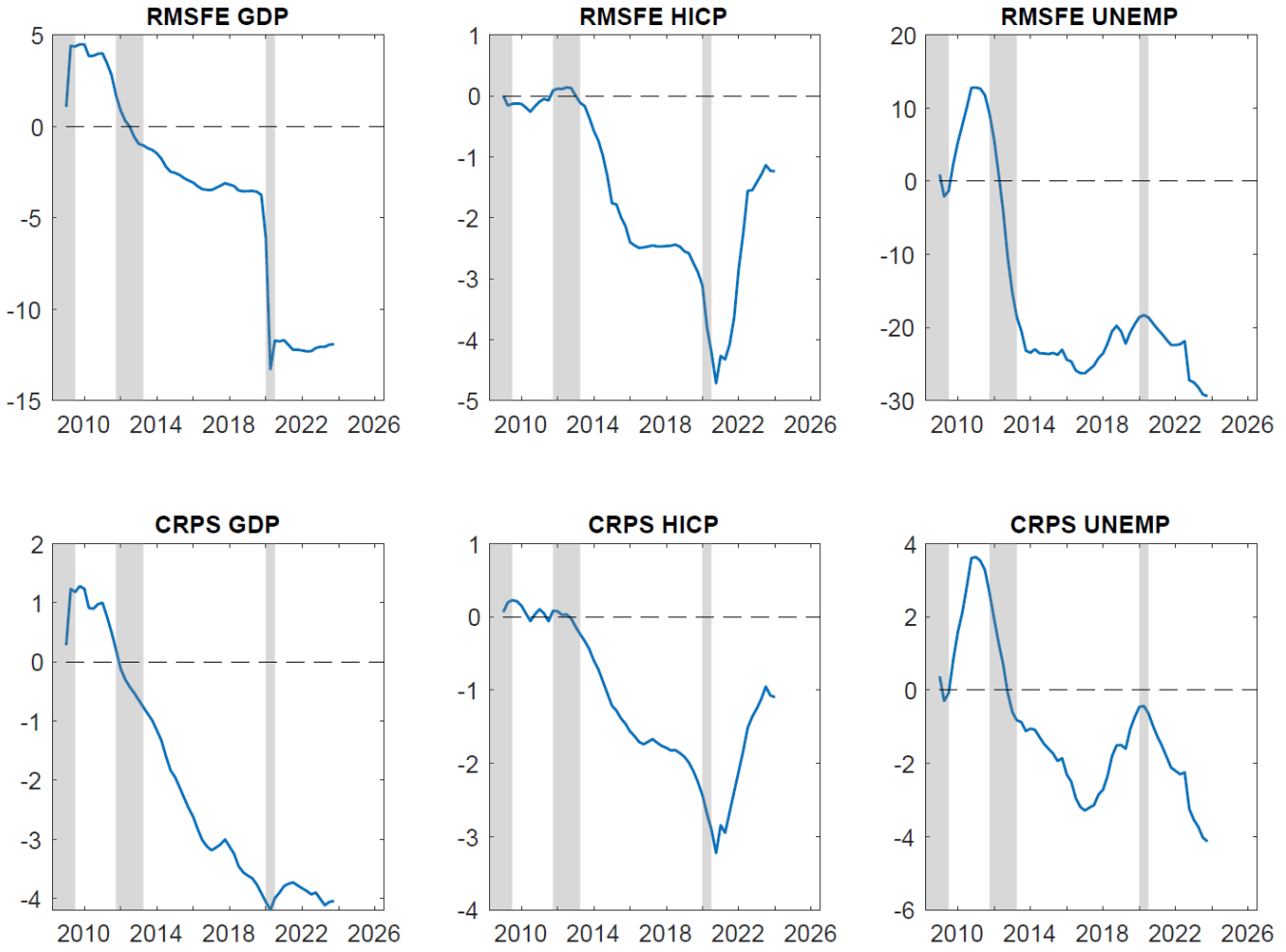
# Survey information improves performance of both GDP and unemployment forecasts



Note: Relative scores for one-year ahead forecasts. A decreasing line indicates an improvement in the performance of the survey-augmented model with respect to the baseline model.



# Survey information improves performance of both GDP and unemployment forecasts



Note: Relative scores for two-year ahead forecasts. A decreasing line indicates an improvement in the performance of the survey-augmented model with respect to the baseline model.



# Conclusions and extensions

---

- The forecasts resulting from this model can be used to **improve the benchmark forecast**, or be included in the **forecasting toolkit** of the central bank.
- Possible extensions for Lithuania:
  - **Consensus Economics** is available for Lithuania
  - Other surveys of households or firms
  - Add euro area information to model with LT data
- Consider **inflation-linked financial instruments** as potential forward-looking variable to aid inflation forecasting (these financial instruments incorporate a measure of inflation expectations).

**Ačiū!**

---