



Businero is blockchain-based securities offering platform for greater transparency and investment protection.

PAIN

Liquidity is almost non-existing in securities crowdfunding platforms. Investors have little motivation to get involved as their funds are stuck in uncertainty.



9 EXITS OF 11609 CAMPAIGNS*

“ In 2017-2018 ICO market boomed because investors were offered almost immediate liquidity. They had all the tools to invest in equity crowdfunding platforms but chose ICOs. Liquidity was put above security and guarantees. ”

* TOP 9 equity crowdfunding platforms in EU, until the end of 2018.

SOLUTION

Businero solves the industry pain with blockchain-based security tokens trading and provides investors with real-time company performance data.

Not only that - Businero is a one-stop platform for companies of all stages.

“
In 2019 a new wave of crypto crowdfunding is starting - Initial Exchange Offering. They offer almost immediate liquidity and are extremely popular even though investors get the utility tokens and not equity.
”

BENEFITS



- Faster path from idea to funding

Automated and optimized processes for startups to approach VCs, communicate, and for VCs to do the due diligence.



- Focus on the interests of investors

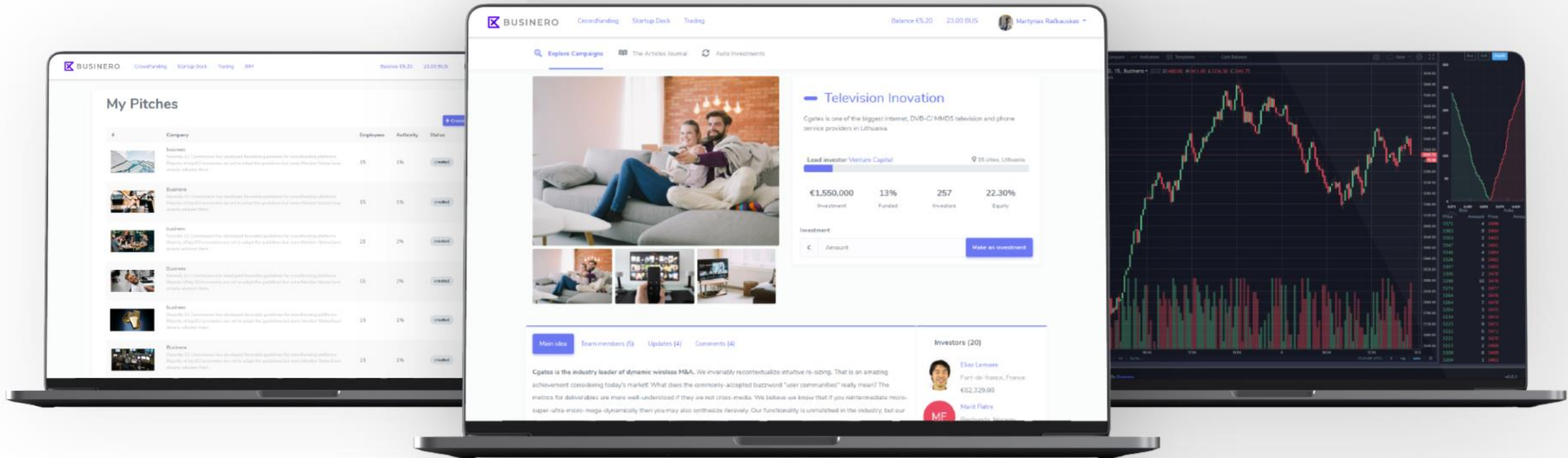
Tools built on open banking, open government, and blockchain technology solutions to provide full transparency and control over the investment.



- Higher confidence

Startups without the support of lead investor will not be funded on Businero platform.

BUSINERO PLATFORM



⚠ IMPORTANT NOTICE

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BUSINESS MODELS



- Commission

Crowdfunding/trading transactions fees,
connections of companies with lead-investors.

Success fee for funding campaign – 5%
Trading transactions fees – 0.15-0.3%



- Advertising

Highlighting projects and displaying them in
positions that convert better, marketing packages

1 500 – 20 000 euros per campaign



- Agency

Mediating indirect services - legal,
accounting, advisory.

10% commission fee



- Premium content

Real-time company performance data that is
collected using open banking, e-government,
Google Analytics, and other solutions.

1 000 euros/year/company



- White-label

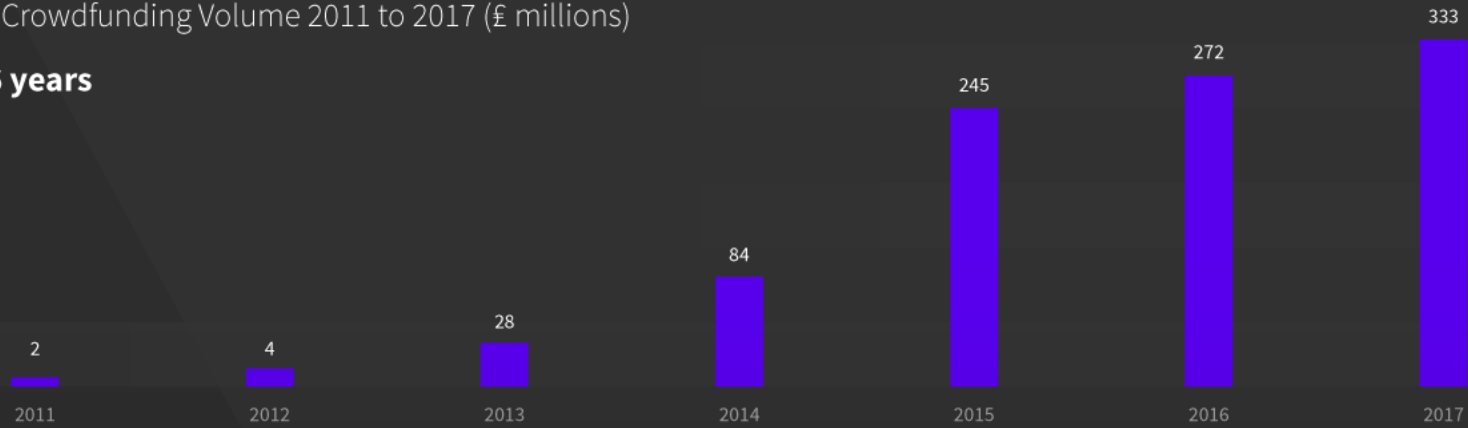
Licensing Businero to the markets outside the EU.

from 100 000 euros/year/license

MARKET SIZE

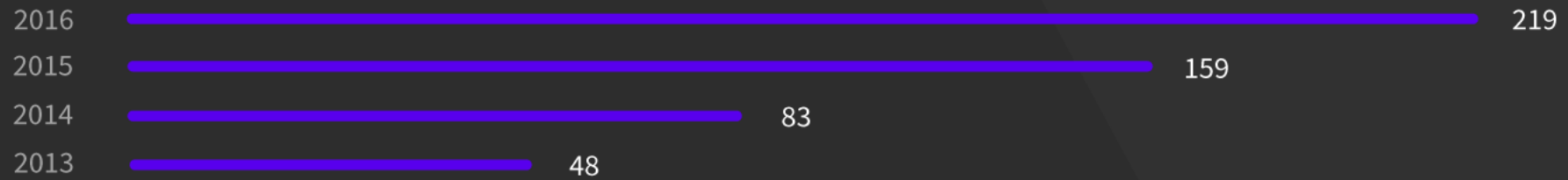
Total UK Equity-based Crowdfunding Volume 2011 to 2017 (£ millions)

16650% Growth in 6 years



*Source: The 3rd European Alternative Finance Industry Report, 2018, The Cambridge Centre for Alternative Finance

Total Europe Equity-based Crowdfunding Volume 2013 to 2016 (€ millions)



456% Growth in 3 years

*Source: Source: The 5th UK Alternative Finance Industry Report, 2018-11, The Cambridge Centre for Alternative Finance



BUSINERO

www.businero.com

TEAM

Core team members are working together for 6 years and has experience in the fields of product management, marketing, PR, IT development, and UX/UI. Previously the team was working on several different medium-to-large-sized projects.

They developed and managed then-leading social networks in several countries. Also successfully planned, launched, and finished \$3.6M crowdfunding campaign.

#Over1000internetProjects #Produced36RadioAds #Managed1Musers

#Spend2.6MonAdvertising #UserIntakeLikeThereIsNoTomorrow #Produced43TVads



**Marius
Petrauskas**

CEO



**Audrius
Vrubliauskas**

CBDO



**Arminas
Keraitis**

CTO



**Tomas
Vitkauskas**

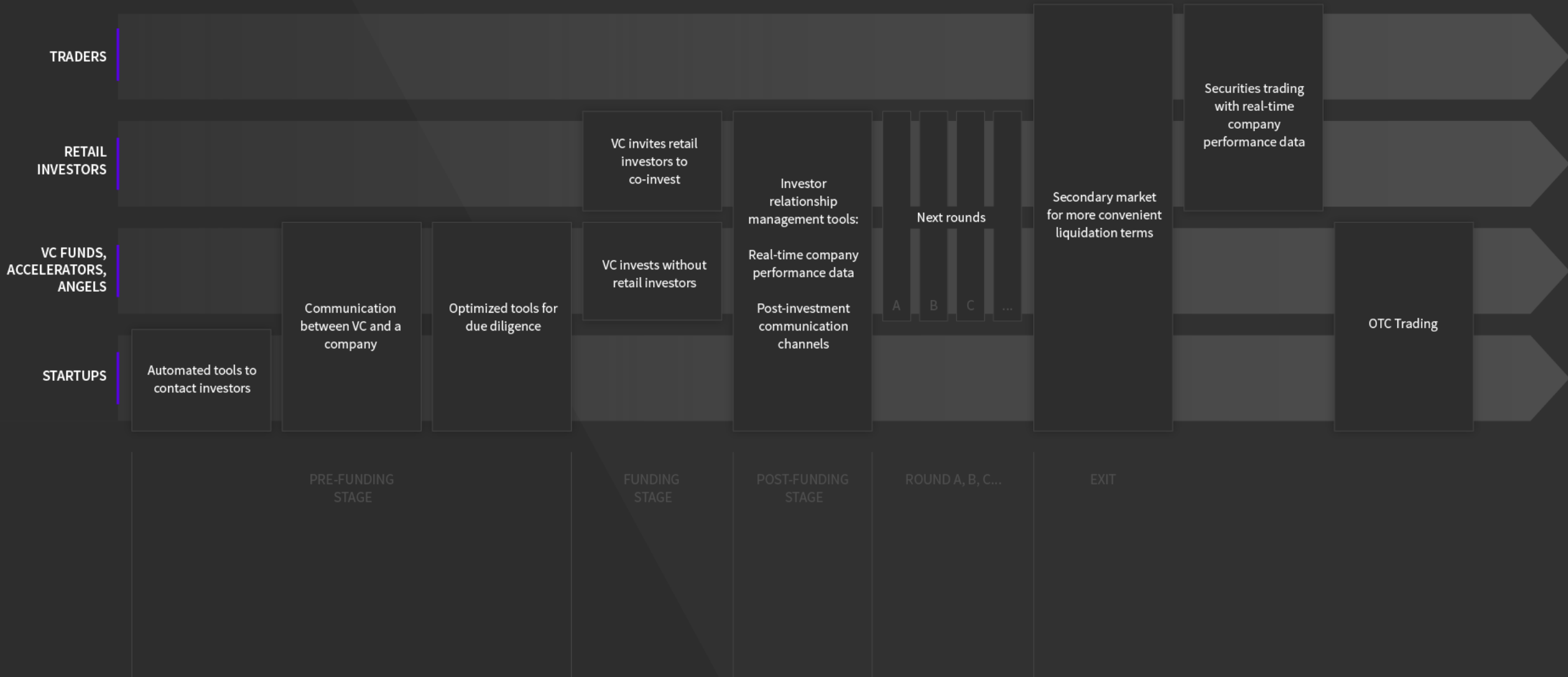
Developer



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WHAT'S NEXT?



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